



— ♥ —
BAKED
WITH LOVE



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~ Irresistible Crunch, Unforgettable Flavor ~



#CRUNCHINTOJOY



who are we?

We are passionate about baking! From our very first day of business, we have been dedicated to bring artisan cookies and cakes to our local markets. Our products have a distinctive flavour, which is created by a long traditional fermentation process using the best ingredients. You can taste our commitment to honest baking.

OUR COMPANY is our people. We depend on everyone's energy, expertise & enthusiasm to make it succeed. We collaborate to create new products, make day-to-day decisions, meet our customer's needs and set new directions for the business.

Eurobic was started in the year 2019 with a mission to fulfill the requirement of bakery products in the market. Eurobic Biscuits are highly mouth watering products. Eurobic comes in the market with a large variety of biscuits, breads and many more in line. Eurobic is truly a pioneer in launching new flavours and combinations.




our mission

Eurobic's mission revolves around ensuring that everyone can indulge in their premium quality bakery range on a daily basis without any concerns about affordability or compromising on quality. Their commitment lies in delivering exceptional bakery products that exceed expectations while remaining accessible to all. By striking a perfect balance between superior quality and affordable prices, Eurobic aims to bring joy and delight to the lives of their customers, making their products a part of their daily routine.

our vision

Eurobic envisions a transformative journey ahead as they prepare to unveil a refreshed brand identity that resonates with the trust of the Indian people. Their aim is to establish a comprehensive presence in every category encompassing the vast bakery range. With a relentless pursuit of excellence, Eurobic aims to expand their footprint across the nation, capturing every state and city in their embrace. By providing a diverse array of delectable bakery products, Eurobic seeks to become a household name, delivering quality & satisfaction to customers from all walks of life. Their ambitious plan to go pan India reflects their determination to create a lasting impact on the culinary landscape, inspiring a renewed appreciation for the art of baking.



our journey

sustainable
snacking,
deliciously

2019



In 2019, Eurobic made a grand entrance into the dynamic world of bakery. Eurobic proudly unveiled their signature rusks, accompanied by an extensive selection of delectable generic biscuits.

2020



Following their remarkable success in 2020, Eurobic proudly unveiled an assortment of premium signature rusks, along with an exquisite selection of muffins, cakes & handmade bakery biscuits.

2021



In 2021, a remarkable surge in growth propelled Eurobic to expand its networks even further. They introduced premium butter biscuits, along with a specially curated pack, for the festive season.

2022-23



In 2022-23, Eurobic successfully ventured into modern trade in metropolitan cities. Introducing a fresh line of delectable bakery & biscuits to spread smiles everywhere.

2024-25



In 2024, Eurobic embarked on its global expansion journey, successfully shipping goods across international borders. With an ambitious vision for 2025, Eurobic aims to surpass previous milestones & solidify its presence on the global stage.



our global presence



Eurobic has embarked on a successful international expansion, exporting its cutting-edge products to thriving markets in **Asian, Gulf & African countries**. Through meticulous market research & strategic planning, the company has customized its offerings to meet local preferences, gaining a competitive edge. Collaborations with local distributors & strategic partnerships have further facilitated market penetration. With a focus on adaptability & sustainability, Eurobic is making waves in diverse industries, solidifying its position as a global player in the competitive landscape.

why us ?

365
Days
Shelf
Life

1200
Ton
Monthly
Capacity

State
of the art
facilities

Lightning
fast
deliveries

25 years
of Trust
& Expertise
in FMCG

USP
All in one
solution

Effortless
Process

Fastest
Growing
Biscuit
Company

International
distribution
network

MFG. over
10 million
packs every
year

why we are unique ?

- 1. Recipes**
Our brand specializes in crafting tailor made recipes to sweeten your moments.
- 2. Trials**
We specialize in trial batches, meticulously testing flavors to create your ideal biscuit perfection as per your choices.
- 3. Samples**
Our brand tailors samples in a variety of weight sizes to precisely match your unique demands.
- 4. Product Design & Packaging**
Our brand specializes in expert product design and packaging, ensuring your product stands out
- 5. Raw & Packaging Material**
Our brand ensures top-notch materials and ample quantities, delivering a competitive advantage to our clients.
- 6. Product Shipping & Logistics**
Our brand offers comprehensive inland and outland solutions, ensuring swift and efficient delivery for all our clients.

our infrastructure



Visionary Founder



Late Sh. Anil Mahajan
Visionary Founder

At the heart of our success is our esteemed visionary founder, the late Sh. Anil Mahajan. From humble beginnings, he brought 35 years of rich experience in the food industry to our organization, building it into a leader in the biscuit industry with a keen understanding of consumer preferences.

In 2015, drawing from his comprehensive experience, he founded our biscuit manufacturing unit. Under his visionary guidance, the unit quickly became known for its excellence in product quality & innovation. Known for his innovative approach & unwavering commitment to quality, he ensured top-quality products and strong business ethics while also championing social causes. Throughout his career, he worked with industry leaders such as Britannia, Mrs. Bector and Raja Biscuits, gaining immense experience & insights that he channeled into our company's success. His leadership & values continue to inspire our team to stay at the industry's forefront. Today, his principles of excellence, innovation, and dedication continue to guide our company's path forward.

Director's Profile



Mr. Rajesh Bajaj
Co-Founder

Mr. Rajesh Bajaj's remarkable journey spans over three decades across diverse industrial sectors. His extensive experience in construction & cattle feed industries provided him with unique insights into operational efficiency and quality management.

In 2017, he made a strategic move into the food industry, launching the Eurobic brand with a clear vision for growth and innovation. Under his leadership, the brand rapidly diversified its product portfolio, starting with cookies and cakes, then expanding into bread and biscuits. His exceptional sales expertise and deep understanding of market dynamics have been instrumental in establishing strong distribution networks and market presence. Mr. Bajaj's commitment to industrial efficiency has resulted in streamlined operations and optimized production processes. His strategic vision, coupled with an unwavering focus on quality and customer satisfaction, continues to drive our company's expansion and success in the competitive food market.

Director's Profile



Divanshu Mahajan
Co-Founder

Divanshu Mahajan brings a unique blend of international education and practical expertise to our organization. His distinguished academic background in Business and Commerce, earned from prestigious institutions across India & the United States, provides him with a global perspective on business operations & market trends.

Since joining the family enterprise in 2019, he has significantly impacted our manufacturing processes and technical operations. His comprehensive knowledge of food industry practices, particularly in manufacturing technologies & production optimization, has led to notable improvements in our operational efficiency. Divanshu's exceptional sales acumen has helped expand our market reach and strengthen customer relationships. His innovative approach to business challenges and unwavering commitment to excellence continue to drive product development and market expansion strategies. Under his guidance, we've implemented several technological advancements that have enhanced our production capabilities and product quality.



Abhinav Bajaj
Co-Founder

Abhinav Bajaj joined our venture as a co-founder in 2023, bringing fresh perspectives and technical expertise from his B.Tech in Mechanical Engineering. His strong foundation in engineering principles has proved invaluable in optimizing our production processes & implementing technological innovations. His exceptional analytical abilities enable him to quickly identify operational challenges & develop effective solutions.

In his role, Abhinav has seamlessly integrated his technical knowledge with business acumen, demonstrating remarkable versatility in both operational and commercial aspects of the business. His natural sales abilities have helped strengthen our market relationships and expand our customer base. As a dynamic leader, he focuses on continuous improvement in all aspects of operations, from production efficiency to product innovation. His commitment to maintaining high standards of excellence and his drive for innovation continue to propel our organization toward greater achievements in the food industry.

Certifications





a surprising twist that's hard to resist



Digestive
Goodness

Packed with goodness of whole wheat fiber the healthy choice. Indulge yourself in a healthier choice for a delightful experience. Eat well & feel well with a pack of Eurobic's digestive biscuits.



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
30g	30g X 120 Pkt	120	3.60 Kg
60g	60g X 60 Pkt	60	3.60 Kg
100g	80g X 24 Pkt	24	1.90 Kg
200g	100g X 24 Pkt	24	2.40 Kg
250g	200g X 24 ATC	24	4.80 Kg
300g	250g X 24 ATC	24	6.00 Kg
300g	300g X 10 Pkt	10	3.00 Kg
600g	600g X 12 Pkt	12	7.20 Kg



truly
**Krazy
creme**

The classic and comforting taste of cream-flavored biscuits often evokes a sense of nostalgia. It's a familiar & reassuring flavor that brings back fond memories of simple & enjoyable moments.



Cream Bliss
STRAWBERRY CREME

Cream-flavored biscuits promise a velvety & indulgent creaminess that melts in your mouth. The smooth texture enhances the overall biscuit-eating experience. A versatile snack that appeals to the young taste making it an instant favorite.



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
40g	40g X 48 Pkt	48	1.92 Kg
40g	40g X 96 Pkt	96	3.84 Kg
72g	72g X 96 Pkt	96	6.912 Kg
80g	80g X 48 Pkt	48	3.84 Kg
80g	80g X 24 Pkt	24	1.92 Kg



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
40g	40g X 48 Pkt	48	1.92Kg
40g	40g X 96 Pkt	96	3.84 Kg
80g	80g X 24 Pkt	24	1.92 Kg
80g	80g X 48 Pkt	48	3.84 Kg
150g	150g X 24 Pkt	24	3.60 Kg
120g	120g X 24 Pkt	24	2.88 Kg



BOURBON



Bourbon cream biscuits offer a rich and indulgent chocolate experience in every bite. The cocoa-infused biscuits provide a deep, satisfying chocolate flavor. A timeless choice for those who appreciate the simplicity of a well-crafted chocolate biscuit.



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
60g	60g X 48 Pkt	48	2.88 Kg
150g	150g X 24 Pkt	24	3.60 Kg
200g	200g X 24 Pkt	24	4.80 Kg
500g	500g X 12 Pkt	12	6.00 Kg
800g	800g X 12 Pkt	12	9.60 Kg



Dark Twist

SANDWICH BISCUITS



Ultimate Taste, a choice you can be happy about thick vanilla cream crisp choco biscuits crafted exquisitely to melt in your mouth. A perfect blend of creamy & crunchy so you enjoy your everyday with Dark Twist.



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
30g	30g X 100 Pkt	100	3.00 Kg
60g	60g X 60 Pkt	60	3.60 Kg
100g	100g X 48 Pkt	48	4.80 Kg
160g	160g X 48 Pkt	48	7.68 Kg



Milk Plus

الحليب زائد بسكويت BISCUITS

Milk plus biscuits serve as a quick & convenient snacking solution, especially when you're looking for a simple yet satisfying treat to enjoy with a cup of milk.



Net Weight (In Gms)	Carton Packing	No. of Packs	Carton Weight (In Kg)
28g	28g X 120 Pkt	120	3.36 Kg
30g	30g X 100 Pkt	100	3.00 Kg
40g	40g X 96 Pkt	96	3.84 Kg
40g	40g X 48 Pkt	48	1.92 Kg
60g	60g X 48 Pkt	48	2.88 Kg
120g	120g X 60 Pkt	60	7.20 Kg
300g	300g X 10 Pkt	10	3.00 Kg
600g	600g X 5 Pkt	5	3.00 Kg



EURO-G

GLUCOSE BISCUITS

Our Glucose biscuits are known for their energy-packed goodness. They are designed to provide a quick and efficient source of energy, making them an ideal choice for a pick-me-up snack.



Net Weight (In Gms)	Carton Packing	No. of Packs	Carton Weight (In Kg)
28g	28g X 120 Pkt	120	3.36 Kg
30g	30g X 100 Pkt	100	3.00 Kg
40g	40g X 96 Pkt	96	3.84 Kg
40g	40g X 48 Pkt	48	1.92 Kg
60g	60g X 48 Pkt	48	2.88 Kg
120g	120g X 60 Pkt	60	7.20 Kg
300g	300g X 10 Pkt	10	3.00 Kg
600g	600g X 5 Pkt	5	3.00 Kg



Butter bliss[®] cashew

Overloaded with cashew & silky smooth butteriness indulge into something incredibly tasty for a wonderful experience. Make your every moment special with a buttery bite of butter bliss.



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
40g	40g X 120 Pkt	120	4.80 Kg
80g	80g X 60 Pkt	60	4.80 Kg
120g	120g X 48 Pkt	48	5.76 Kg
120g	120g X 30 Pkt	30	3.60 Kg
300g	300g X 10 Pkt	10	3.00 Kg
520g	520g X 10 Pkt	10	5.20 Kg
780g	780g X 6 Pkt	6	4.68 Kg



Butter bliss[®]

Heavenly Sweet & Buttery Smooth delight tastes like heaven on earth. Indulge into a deliciously smooth taste for a delish experience, baked to perfection so enjoy every bite of butter bliss.



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
40g	40g X 120 Pkt	120	4.80 Kg
80g	80g X 60 Pkt	60	4.80 Kg
120g	120g X 48 Pkt	48	5.76 Kg
120g	120g X 30 Pkt	30	3.60 Kg
300g	300g X 10 Pkt	10	3.00 Kg
520g	520g X 10 Pkt	10	5.20 Kg
780g	780g X 6 Pkt	6	4.68 Kg



Milk Blast

Milk Blast is not just a treat, it's a tool for instilling healthy habits. It encourages children to enjoy nutritious snacks & builds positive associations with good food choices. Make milk time a joyful ritual with eurobic's milk blast.



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
35g	35g X 120 Pkt	120	4.20 Kg
70g	70g X 60 Pkt	60	4.20 Kg



Premium Coconut COOKIES

CRUNCH IN EVERY BITE

Eurobic coconut cookies offer a delicious and satisfying treat that brings a taste of the tropics to each bite. Perfect for those who enjoy indulging in a tropical escape through their taste buds.



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
35g	35g X 120 Pkt	120	4.20 Kg
70g	70g X 60 Pkt	60	4.20 Kg
110g	110g X 36 Pkt	36	3.96 Kg
160g	160g X 24 Pkt	24	3.84 Kg



The charming appearance & delightful taste of sugar-sprinkled nice bliss make them a great choice for celebrations & special occasions. They add a touch of sweetness to festive gatherings.



JEERA BIKEEZ

UNMATCHED ORIGINAL TASTE

Fusion of flavours that will lift your mood in every bite. Delish bite of these biscuits makes them perfect for snacking anytime if you're looking for fun & good times, just grab a pack of Eurobic's Jeera Bikeez now!



Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
45g	45g X 48 Pkt	48	2.16 Kg
60g	60g X 48 Pkt	48	2.88 Kg

Net Weight (in Gms)	Carton Packing	No. of Packs	Carton Weight (in Kg)
35g	35g X 120 Pkt	120	4.20 Kg
70g	70g X 60 Pkt	60	4.20 Kg